



Radical ATM Service

Debit card Hijacker



Radical ATM Service offers awareness-raising for the mass of consumers.

It basically consists of a series of **fake ATMs** that kidnap your debit card for some minutes while the owner is forced to **consume radical propaganda against his/her own will**.

After the Victim inserts his/her card, the following message appears:

*****WARNING*** DO NOT ENTER YOUR PIN.**

This ATM belongs to Radical ATM Service. Your debit card has been kidnapped. You will get it back safe and sound. The process will take just a few minutes. Do not panic.

We are not recording you. You can behave normally.

The victim will be, then, compelled to **choose** between a variety of options: **radical games, quizzes, documentaries, campaigns, etc.**

After experiencing one of these, the Victim will have the opportunity to choose one more. "Would you like another transaction?"

When the process is complete, the Happy Victim gets his/her card back, but instead of getting money, the withdrawal consists in a **subversive present** (stickers, patches, pins, etc.) to share with his/her friends and family.

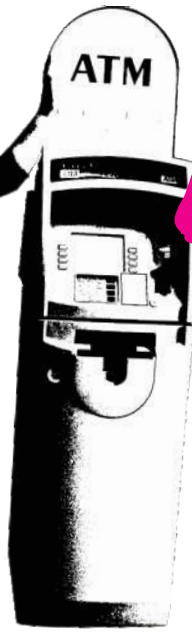
JUST 6 EASY STEPS!

1

desesperated shopper runs out of cash



meets an ATM machine



2

he/she inserts his/her debit card



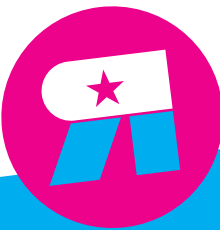
3

shopper recieves a warning message



debit card has been hijacked!

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4

he/she must choose between radical and subversive options



6

Victim can now happily get back his/her card.



5



Victim is forced to play radical games, watch documentaries, sign to a campaign, etc.

And he/she takes a nice radical gift, instead of dirty money.

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